Elevar Server-Side Plans FAQs

You've got questions and we have answers

You may have some questions about Elevar's Server-Side plans, but lucky for you, we figured as much – so dive into our FAQs!

No matter which Elevar plan you choose, they all include:

✓ **Our 99% conversion guarantee**

That 99% of your conversions will be tracked and delivered to your marketing channels like Facebook, TikTok, Google Ads, GA4, and 40+ other destinations

✓ **Better return on your ad spend**

With accurate tracking, you can expect a better return on your ad spend and more revenue overall.

How does my 15-day free trial work?

Your free trial lasts for 15 days and begins when you create an Elevar account.

During the trial, you can process unlimited orders, and at the end of the trial, your monthly fee applies based on the plan you select.

How does Elevar's billing work?

Elevar charges a flat monthly price with a monthly order volume per plan, and we provide support along the way to ensure you're successful.

What counts as an order?

Elevar counts orders sent to your marketing destinations (like GA4, Facebook, etc.). If you don't have live destinations yet, we'll count the orders created in your Shopify store.

You'll never be charged for orders blocked by consent mode* or charged twice for the same order if it's sent to multiple destinations. For example, if you send the same order to UA, Facebook, and GA4, Elevar will only charge once.

*Elevar integrates with OneTrust, Cookiebot, Pandectes and iubenda for consent and over 40+ other popular marketing destinations.

Trusted Globally by Over 6,500 D2C Leaders

vuori   UMZU   BULLETPROOF   ROTHY'S   StriVectin

FAHERTY   LIQUIDI.V. Fueling Life's Adventures   SNOW   SKIMS   CUTS

ELEVAR

Based on the plan I have, what happens if I go over my monthly order volume in a billing period?

That's a great problem to have so no need to worry. Your tracking will continue working, but for every extra order, we charge a per order fee. You'll be able to track your usage in Elevar and we'll email you when you get close to our order limit.

Do I have to sign a long term contract?

Not at all! No long term contracts are required and you can cancel or change your plan at any time. And if you're not happy with Elevar, we will refund your most recent monthly charge.

Can you really guarantee 99%+ conversion tracking?

Absolutely. With Elevar Server-Side, we guarantee 99% of your purchase data will be successfully delivered to all of your server-side marketing destinations.

Do you offer support on all of your plans?

Yes! All plans include support and we provide an onboarding call with one of our specialists to ensure you get up and running without missing a beat.

Elevar can also provide ongoing "done for you" Professional Services, expert installs and audits for full peace of mind.

✓ **30 Day**

Money Back Guarantee

You're In Good Hands

Proud to be official partners

shopify plus
partner

∞ Meta
Business Partner

Still have questions?

We've got you. Let us know at sales@getelevar.com or book some time to talk.

Book a Time to Talk ↗

Elevar powers conversion tracking for direct-to-consumer brands on Shopify & Shopify Plus. Our server-side tracking transforms shopping behavior into structured, trackable events with attribution, resulting in near 100% conversion accuracy. With real-time event monitoring and pre-built tag templates for Facebook, Google Ads, Google Analytics, GA4, TikTok, and 30+ more digital marketing channels, we ensure brands never miss tracking a conversion. Rely on accurate data to make strategic business decisions with Elevar.

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